

Key Objectives 2005

Target audiences

1. *Members of the Board are requested to discuss their priority target audiences at this meeting in the context of the key objectives agreed for the board.*
2. *key target audiences include:*
 - *Central Government, ministers, special advisors and civil servants;*
 - *Opposition frontbenches/shadow teams*
 - *Backbench Members of parliament and members of the House of Lords*
 - *Member authorities, councillors and officers;*
 - *External bodies active in the safer communities agenda from the private, public and voluntary sectors;*
 - *Media/commentators.*

Relationship with the Home Office

3. *In order to deliver the Safer Communities Board's key objectives, it is vital that the Board develops strong relationships with the Home Office at ministerial and official level. Home Office target audiences relating to key objectives include:*

Ministers

- *Rt Hon David Blunkett MP, Home Secretary;*
- *Hazel Blears MP, Minister for crime reduction, policing and community;*
- *Paul Goggins MP Minister for correctional services and reducing re-offending;*

Special Advisors

- *Matt Cavanagh*
- *Katherine Raymond*
- *Mathew Seward*

Officials

- *Martin Narey, Chief Executive, National Offender Management Service*
- *Ellie Roy, Director of Crime reduction, Crime Reduction and Community safety Group*
- *Stephen Rimmer, Director of Policing Policy, Crime Reduction and Community safety Group*
- *Bernard Lane, Head of Youth Crime, Offenders and Cross Cutting Unit*
- *Louise Dominian, Head of Adult Offenders and Rehabilitation Unit*

Other Government Departments

4. *Given the cross cutting nature of the Board's strategic priorities, they will be instances where the Board's relationship management programme may overlap with other Board's contact programme. It will be important to ensure collaboration with other Boards where appropriate. Other relevant Government departments include:*
 - *Department for Education and Skills;*
 - *Department for Culture, Media and Sport;*
 - *Office for the Deputy Prime Minister;*
 - *Department for work and Pensions; and*
 - *Department for Health*

Opposition front bench/spokespeople

Conservative

- *Rt Hon David Davies MP, Shadow Secretary of State for Home affairs*
- *John Wittingale MP, Shadow Secretary of State for Culture Media and Sport*
- *Eric Pickles, Shadow Secretary of State for Local Government*
- *Tim Collins, Shadow Secretary of State for education*
- *Tim Loughton MP, Shadow Minister for Children*
- *David Willetts MP, Shadow Secretary*
- *Andrew Lansley CBE MP, Shadow Secretary of Health*

Liberal Democrat

- *Mark Oaten MP, Shadow Secretary of State for Home Affairs*
- *Don Foster MP, Shadow Secretary of State for Culture Media and Sport*
- *Edward Davey MP, Shadow Spokesperson for the Office of the Deputy Prime Minister*
- *Phil Willis MP, Shadow Secretary of State for Education and Skills*
- *Professor Steve Webb MP, Shadow Secretary of State for Work and Pensions*

Backbench MPs

5. *It is suggested also that the Board seeks to develop relationships with key backbench MPs and peers who may be able to champion particular issues on the LGA's behalf. This includes making full use of the LGA's Vice-presidents, as well as developing relationships with the Chair of the Home Affairs Select Committee (John Denham MP) and Chairs of other relevant Select Committees. It will also be useful to establish relationships with Chairs/Vice-chairs of All Party Parliamentary Groups (APPGs)*
6. *APPGs relevant to the key objectives of the Safer communities Board:*
 - *Police*
 - *Penal Affairs*
 - *Drug Misuse*
 - *Alcohol Misuse*
 - *Gun crime*
 - *Children and young people in care*
 - *Housing care and support*
 - *Betting and Gaming*
 - *Civil contingency and preparedness*
7. *The Board may also wish to develop relationships with other organisations including:*
 - *Crime Concern*
 - *Howard League*
 - *Nacro*
 - *Victim Support*
 - *Youth Justice Board*
 - *Drugscope*
 - *Shelter*
 - *Association of Directors of Social Services (ADSS)*
 - *Learning and Skills Council*